



SPONSORSHIP OPPORTUNITIES

SATURDAY, JULY 13, 2019 | HART PARK, TOSA

The 2019 Walk Run Wag event will allow Friends of MADACC to raise and allocate money to directly benefit Milwaukee County's animals.

Such programs and initiatives include:

- Subsidized and fully-funded adoption fees for dogs and cats
- Purrfect MKE Program which waives adoption fees for cats in the summer
- Pit Bull Proud Program and education
- Cheesehead Program which reduces fees for dogs that have been at MADACC for an extended period of time
- Continued spay & neuter programs, community shot clinics, and other community outreach programs



Friends of MADACC is a 501(c)(3) nonprofit organization dedicated to promoting community awareness and improving the welfare of homeless animals in Milwaukee County.
www.friendsofmadacc.org



SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$5,000

- Booth space at event
- Large banner at event site
- Logo placement on event signage
- Logo on WRW participant t-shirts
- Mentions on Friends of MADACC and event social media
- 10 free race registrations
- Naming rights to the pool area
- Logo on the Friends of MADACC website

GOLD SPONSOR - \$3,000

- Booth space at event
- Large banner at event site
- Mentions on Friends of MADACC and event social media
- Logo placement on event signage

SILVER SPONSOR - \$1,500

- Booth space at event
- Logo placement on event signage
- Mentions of Friends of MADACC social media

BRONZE SPONSOR - \$300 (\$250 BEFORE 3/31/19 FOR EARLY BIRD DISCOUNT)

- Booth space at event



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SPONSORSHIP APPLICATION

Organization Information

Name of organization: _____

Contact person: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Evening phone: _____

Email: _____

Will you be selling products/services: YES NO (if yes, please note that WI law requires sellers to display valid permit)

If yes, please describe the products/services: _____

Sponsorship level

Gold Silver Bronze Platinum

Do you plan to use booth space?

Yes No

Notes:

Credit Card Authorization form

Cardholders name: _____ Credit Card #: _____

Expiration date: _____ Security Code: _____ Signature: _____

Billing address: _____ Billing zip: _____

Email completed forms to: WRW@madacc.org

High resolution logo files can be emailed to WRW@madacc.org for signage, web and print use. She will send you a confirmation and some additional paperwork. Final confirmation needed by June 15th. \$100 late fee will be required after June 15th.

Checks or Money Orders should be made payable to:

Friends of MADACC

PO Box 341906

Milwaukee, WI 53234

(Please note Walk, Run, Wag on check memo)