



5k Run
5k Run with your dog
1 or 2 Mile Walk

SATURDAY, JULY 8, 2017
HART PARK, WAUWATOSA
www.madaccwalkrun.org

SPONSORSHIP OPPORTUNITIES

In 2016 we had over 1,000 participants and guests attending Walk, Run, Wag, in addition to over 40 sponsors!

The 2016 Walk Run Wag allowed Friends of MADACC to raise & allocate money to directly benefit Milwaukee County's animals:

Friends of MADACC subsidized, and in some cases, fully fund adoption fees for dogs & cats

Continued our "Pit Bull Proud" program & education

Enhanced our "Cheesehead" program to fully sponsor dogs that had been at MADACC longer than 30 days

Had an outdoor play area professionally built to further develop socialization & assist in adoptions

Continued spay/neuter programs and outreach

Continued "Kitten Kommando Force" efforts



Friends of MADACC is a 501(c)(3) nonprofit organization dedicated to promoting community awareness and improving the welfare of homeless animals in Milwaukee County.

www.friendsofmadacc.org



SATURDAY, JULY 8, 2017
HART PARK, WAUWATOSA

Signature Sponsor \$5,000

- ❧ Company name included as "Signature Sponsor" on everything
- ❧ Large banner at event site
- ❧ Logo placement on all event signage
- ❧ Logo on walk/run participant t-shirts
- ❧ Logo on event staff t-shirts
- ❧ Optional booth space at the event
- ❧ Largest logo on Friends of MADACC website with link to homepage
- ❧ Recognition during all TV media appearances
- ❧ Mentions on Friends of MADACC and event social media
- ❧ Naming rights to Lure Course, Pool Area, Water Table, Photo Booth. (First Come, First Served)

Titanium Sponsor \$1,000

- ❧ 10x20 booth space at event
- ❧ Large banner at event site
- ❧ Logo placement on event day signage
- ❧ Logo on walk/run participant t-shirts
- ❧ Logo on Friends of MADACC website with link to homepage
- ❧ Recognition during TV media appearances
- ❧ Mentions on Friends of MADACC and event social media



Friends of MADACC is a 501(c)(3) nonprofit organization dedicated to promoting community awareness and improving the welfare of homeless animals in Milwaukee County.



SATURDAY, JULY 8, 2017
HART PARK, WAUWATOSA

Silver Sponsor \$500

- 🐾 10x10 booth space at event
- 🐾 Logo on shared banner at event site
- 🐾 Logo placement on event day signage
- 🐾 Logo on walk/run participant t-shirts
- 🐾 Mentions on Friends of MADACC and event social media
- 🐾 Logo on Friends of MADACC website with link to homepage

Raceday Sponsor \$300

- 🐾 10x10 booth space at event
- 🐾 Logo on Friends of MADACC website with link to homepage



Friends of MADACC is a 501(c)(3) nonprofit organization dedicated to promoting community awareness and improving the welfare of homeless animals in Milwaukee County.



SATURDAY, JULY 8, 2017
HART PARK, WAUWATOSA

SPONSORSHIP APPLICATION

Organization Information

Name of Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Daytime Phone: _____ Evening Phone: _____

Email: _____

Will you be selling items/services? YES NO (WI law requires sellers to display valid permit)

If yes, please describe the product/service: _____

Sponsorship Level:

Signature \$5,000

Silver \$500

Titanium \$1,000

Raceday \$300



Notes: _____

Checks or Money Orders should be made payable to:

Friends of MADACC

PO Box 341906

Milwaukee, WI 53234

Please note Walk, Run, Wag on check memo.

Do you plan to use booth space?

Yes No

High resolution logo files can be emailed to Mary Nell Regan at marynellregan@gmail.com for signage, web and print use. She will send you a confirmation and some additional paperwork. Final confirmation needed by June 15th. Questions? Contact MaryNell Regan at 414-530-2498